

Management Handbook

Course Description

This course teaches you the art and science of managing and accomplishing organizational goals and improving the way organizations are managed. Management refers to the process of coordinating and integrating work activities so that they are completed efficiently and effectively with and through other people. Managers of today need to be equipped with all the tools and concepts necessary to perform managerial activities in order to be globally competitive. Topics include functions of managers, strategies, planning, decision making, organization, leadership, motivation, control, total quality management (TQM), the role of technology, international business, and analysis of problems central to management.

Completion Deadline & Exam: This course, including the examination, must be completed within one year of the date of purchase. In addition, unless otherwise indicated, no correct or incorrect feedback for any exam question will be provided.

Course Level: Overview. This program is appropriate for professionals at all organizational levels.

CPE Credits: 8 (CPA)

Category: Business Management and Organization

Prerequisite: None

Advanced Preparation: None

Course Learning Objectives

Chapter 1: Management Introduction

After studying this chapter you will be able to:

1. Recognize different systems used by managements.
2. Identify traits required by management in the 21st century vs. earlier periods.
3. Differentiate among the five major managerial functions.
4. Recognize difference between the group vs. individual decision making process.

Chapter 2: Objectives and Planning

1. Identify the characteristics of effective objectives.
2. Recognize management by objectives (MBO).

3. Recognize characteristics of formal vs. informal planning.
4. Differentiate among the types of analysis used for managerial decisions.
5. Differentiate between strategic planning versus tactical planning and the different levels of the organization involved.
6. Recognize the key steps in planning.

Chapter 3: Organization

1. Identify and differentiate horizontal and vertical organizations.
2. Recognize approaches to departmentation and the benefits associated with departmentation.
3. Differentiate between the use of power and authority to accomplish objectives.
4. Recognize why managers are reluctant to delegate.
5. Identify benefits of decentralized authority.
6. Distinguish between line versus staff authority.

Chapter 4: Organization Structures and Staffing

After studying this chapter you will be able to:

1. Differentiate between line and staff organization.
2. Recognize the concept of a matrix organization.
3. Identify factors common to all informal work groups.
4. Identify some organization change and dynamics, and how the change and impact on employees can be influenced by management
5. Recognize the components of a good job description and the responsibility of human resource.

Chapter 5: Motivation and Leadership

After studying this chapter you will be able to:

1. Recognize Maslow's need hierarchy and Herzberg's two-factor theory, and things that a manager can do to affect motivation.
2. Identify the elements of good direction.
3. Recognize different management theories and leadership skills.

Chapter 6: Communication and Developing Employees

1. Differentiate among different types of communication.
2. Recognize various methods of employee performance appraisal.

Chapter 7: Controls

After studying this chapter you will be able to:

1. Recognize the concepts associated with control.
2. Identify different characteristics of quality control.
3. Recognize different tools used for control.

Chapter 8: Other Management Topics

After studying this chapter you will be able to:

1. Identify methods for implementing a Total Quality Management (TQM) program.
2. Recognize the importance of politics and cultures in international management.
3. Differentiate between different methods used to help analyze management decisions.