

EQ VS. IQ:

The Secret to a CPA'S Success

Course Description

Many people still believe that Intelligence Quotient (IQ) outweighs Emotional Quotient (EQ) in the workplace and that the success of our business, family and community is dependent on our IQ level. They couldn't be more wrong. While assuming a smarter individual was bound to excel over someone with less intelligence may have been a good indicator of success in the past, modern research is showing over and over, that a high IQ might get you in the door, but a high EQ will get you ahead. As Accountants these new findings are also starting to affect us as more and more companies are beginning to look at how we behave in the work environment and not just our accounting capability.

In this course we will learn to understand IQ and EQ, why they both have their place and why our success depends on them. We will then review the breakdown of an IQ scale, the components of EQ and some comparison examples. You will also have an opportunity to perform a quick test of your EQ.

Completion Deadline & Exam: This course, including the examination, must be completed within one year of the date of purchase. In addition, unless otherwise indicated, no correct or incorrect feedback for any exam question will be provided.

Course Level: Overview. This program is appropriate for professionals at all organizational levels.

CPE Credits: 2 (CPA)

Category: Personal Development

Prerequisite: None

Advanced Preparation: None

Course Objectives

The overall course objectives are:

1. Understand the difference between Emotional Quotient (EQ) and Intellectual Quotient (IQ)
2. Understand the general measurement tools used to test both IQ and EQ
3. Understand why studies conclude that EQ may have such a great impact on a person's work performance
4. Understand what to look for and what may be needed to maximize your own EQ