

# Analysis of the Corporate Annual Report

## Course Description

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This course focuses on an analysis of the corporate annual report. It help you interpret and understand its components, including the financial statements, footnotes, review of operations, auditor's report, supplementary schedules, management discussion and analysis (MD&A), and Management's Report On Internal Control Over Financial Reporting. It touches upon how the Sarbanes-Oxley 404 reporting differs from traditional reporting. The course also teaches you how to perform financial ratio and cash flow analyses.

**Completion Deadline & Exam:** This course, including the examination, must be completed within one year of the date of purchase. In addition, unless otherwise indicated, no correct or incorrect feedback for any exam question will be provided.

**Course Level:** Overview. This program is appropriate for professionals at all organizational levels.

**CPE Credits:** 4 (CPA)

**Category:** Accounting

**Prerequisite:** None

**Advanced Preparation:** None

## Course Learning Objectives

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### Chapter 1: Annual Report: The Financial Statements

After reading this chapter, you should be able to:

1. Identify the basic financial statements of the annual report and their purpose: the balance sheet, income statement, and statement of cash flows.
2. Recognize the elements of the balance sheet.
3. Recognize how the income statement reveals the entity's operating performance.
4. Identify a company's cash inflows and cash outflows.
5. Identify the types of accounts that may exist in the financial statements.

### Chapter 2: Annual Report: Other Sections of the Report

After reading this chapter, you should be able to:

1. Identify the other sections and items of the annual report.

2. Recognize auditing standards for internal control over financial reporting, including the Sarbanes-Oxley Act.

### **Chapter 3: Analysis of Financial Statements for Liquidity, Asset Utilization and Solvency**

After reading this chapter, you should be able to:

1. Identify important factors for financial statement analysis.
2. Recognize techniques of horizontal analysis and vertical analysis.
3. Calculate different types of ratio analysis.

### **Chapter 4: Analysis of Financial Statements for Profitability and Market Value**

After reading this chapter, you should be able to:

1. Identify types of ratio analysis.
2. Recognize some of the limitations of different ratio analysis.
3. Apply financial ratios calculations.